

Spotlight on *Church Growth*

Church Growth

Maximize outreach, evangelism, and shepherding programs using the outreach features that are included in RDS.

- Connect new families with others in the church and integrate them into programs
- Maintain timely and relevant communication for outreach.
- Close the "back door" by identifying and contacting individuals who are "disappearing"

Features

- Track data about every contact with any individual or family who visits the church or who is already involved, including
- Date of contact
- Next date of contact
- Individual and/or team making contact
- Type (ex. phone call, letter, visit, email, etc.) and/or purpose (ex. hospital visit, outreach, etc.)
- Source of contact (ex. attended worship, visited youth group, outreach event, etc.)
- Comments
- View or print a report of all data entered in the software for an individual or family to develop a comprehensive picture of their relationship with the church
- One-click access to a map and driving directions
- Purge contact information for previous years
- Utilize all features of the RDS Advantage software, including tracking involvement, attendance, giving, pledging, etc. of your visitors in order to customize your outreach to each family.

Outreach Management

- Insta Check-in software
- Capture contact information about visitors easily and efficiently for outreach and follow-up.
- Verify visitors' contact information and automatically transfer into the RDS Advantage church records for immediate use in outreach programs.

Manage and analyze data using robust group management software & attendance tracking features within the RDS Advantage, including extensive viewing, reporting & exporting.

See example of an outreach program using RDS Advantage. Click on: <http://www.rdsadvantage.com/outreach> to download.



The Contact Management system is ideal for keeping track of homebound, hospital visits, pastoral visits, finance team, care team, outreach, and any need to maintain continuous records about contacts with individuals and families.

Almost unlimited communication capabilities are included to write letters, send postcards and address envelopes, send e-mail, phone messages using VOIP, text messaging, and more.