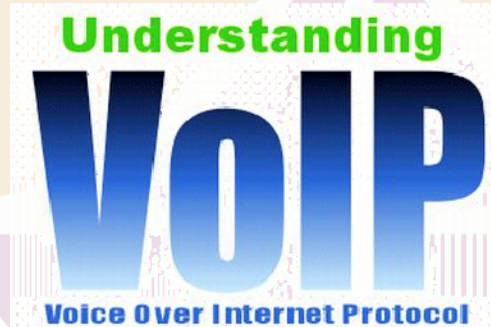


Spotlight on *Communication*

Church Communication

RDS Advantage includes many ways to communicate with members and visitors. Its relational database provides integrated e-mail and text messaging, VOIP phone messaging, and bulk mail features such as the U.S. Postal Service NCOAList and Pre-Sort mailing.

- Access internet, email, & mapping software from within the RDS Advantage software
- Communication management also allows "Cherry picking" email addresses or sending group emails
- Send electronic communication (emails, text messages, e-newsletters, contributor's reports, etc.) to individuals or groups, using each user's preferred email software.
- Utilize Voice-Over-Internet-Protocol to call individuals without investing in additional equipment or using church phone lines (ex. Call 1,000 individuals, delivering a 30-second personalized message, in about 3 minutes).
- Facilitate communication management for contacts of any sort (visitors, hospital visits, home-bound, nursing homes, etc.)
- Reduce postage and processing costs of traditional mail communication by
- CASS Certification and NCOAList of mailing addresses
- Integrated pre-sort capability
- Printing self-sealing contributor's reports, payroll & payables checks
- Generate labels, postcards, & envelopes
- Export data in multiple formats for import into other software
- Access data via optional ODBC from other software
- Convert church-initiated financial transactions to EFT (Electronic Funds Transfer) transactions using the NACHA protocol utilized by the RDS Advantage software.



VOIP is completely integrated with the database for automated voice messages to members, visitors, and groups.